

Don Quijote

A W A R D S



2024 Don Quijote Awards Winners

Hosted by



**HISPANIC
CHAMBER**
METRO ORLANDO



PROSPERATM
ADVANCING HISPANIC BUSINESS



The Hispanic Chamber of Metro Orlando is a leading nonprofit organization committed to driving economic growth by strengthening Hispanic business in Central Florida. Since 1993, the Hispanic Chamber has served as a hub for business acceleration, strategic partnerships, and regional impact—where meaningful commerce happens every day.

As one of the largest and most influential chambers in the region—and one of the top Hispanic chambers in the nation—we proudly represent a dynamic network of more than 2,400 active members, including entrepreneurs, small businesses, and corporate leaders.

Our mission is realized through three core pillars: Commerce, Coaching, and Community Building.

Members gain access to exclusive programs, high-impact events, and tailored resources designed to elevate visibility, expand networks, and fuel sustainable growth.

One of the largest and leading business networks in Central Florida

For more information:

407-428-5870

or visit : hispanicchamber.com



Prospera is an economic development nonprofit organization founded in 1991, whose mission is to **help start, sustain, and grow Hispanic-owned businesses to achieve community prosperity.**

The organization is committed to promoting economic opportunity and community prosperity by helping businesses grow and thrive, one entrepreneur at a time. Through its specialized, bilingual services, Prospera saves clients time and money, enabling businesses to grow effectively and sustainably.

In its first 30 years of service, Prospera generated \$4.9 Billion in total economic output and impacted more than 47,700 jobs across Florida and North Carolina.

A leading provider of bilingual technical assistance for Hispanic entrepreneurs in the Southeast U.S.

For more information:

407-428-5872

or visit : prosperausa.org

About the Awards



The **Don Quijote Awards Gala** was conceived in 1997, by a group of visionaries from the **Hispanic Chamber** and **Prospera**.

This event was created to serve three main objectives:

- To recognize outstanding Hispanic business owners and professionals, elevating their visibility and highlighting their leadership in regional growth and key industries.
- To celebrate the economic, cultural, and social contributions of the Hispanic community in Central Florida.
- To serve as a fundraiser for the top two economic development organizations serving the Hispanic business community and supporting the sustainable growth of minority-owned companies.

The Don Quijote Awards has become one of the most prestigious events in Central Florida. Honorees receive awards in one of the following categories:

- Hispanic Micro-enterprise of the Year
- Hispanic Enterprise of the Year
- Professional of the Year
- Excellence
- Hispanic Community Champion
- Lifetime Achievement

Over the years, this prestigious award has honored a distinguished group of professionals, leaders, and business owners whose contributions have helped shape and strengthen the region's economy and community.

Event Details

*Held annually on a Saturday in December
at EPCOT's World Showplace Pavilion.*

6:00 PM Cocktail Reception
7:00 PM Awards Ceremony
9:30 PM Dancing & Entertainment

- The most prestigious Hispanic business event in Central Florida.
- Celebrated at a Disney theme park.
- Supports the growth of the two most important Hispanic economic development organizations in the region.
- Opportunity to network with top business and community leaders and business owners.
- Brand exposure to an exclusive audience. comprised of hundreds of highly influential leaders, decision-makers, business owners, and professionals.

Admission includes:

- Black-tie event
- Red carpet and cocktail reception.
- Awards ceremony
- Dinner prepared by Disney's renowned chefs paired with complimentary wine per table
- Shuttle from Epcot's parking lot to exclusive event venue
- Entertainment and dancing
- Special collectible keepsake



Presented by



Sponsorship Levels

Milestone Sponsor

\$ 50,000

* Industry exclusivity at this level

- **Two (2) corporate tables of 10 at the formal dinner (VIP seating)**
- **Opportunity to have company representative present a Don Quijote Award during the ceremony (one category)**
- **Opportunity to have company representative deliver 1-minute sponsorship remarks/video**
- Company logo included in finalists'/winners' videos
- Company logo prominently displayed at event
- Company logo prominently placed in all print media ads
- Company name mention in event media releases
- Full-page ad in event program (premier placement)
- **Company logo prominently displayed at Don Quijote Awards pre-event press conference**
- **Company recognized as a top sponsor in all related DQA events**
- **Opportunity to place promotional giveaways at each dinner setting**

Platinum

\$ 20,000

- **One (1) corporate tables of 10 at the formal dinner (VIP seating)**
- **Opportunity to have company representative co-present a Don Quijote Award during the ceremony (one category)**
- Company logo placed in all print media ads
- Opportunity to place a complimentary company ad (**one full page**) in event program
- Company logo displayed at event
- Company logo placed on Don Quijote website with hot link for visitors to connect directly to company website
- Company logo placed in event program
- Company logo placed in all print media ads
- Company name mention in event media releases
- Verbal recognition during the event
- Company logo displayed at Don Quijote Awards pre-event press conference

Corporate Table Sponsor

\$ 5,000

* Limited corporate tables available

- One (1) corporate table of 10 at the formal dinner
- 25% discount rate on advertising fee in event program
- Company name displayed at corporate table

Sapphire

\$ 30,000

* Industry exclusivity at this level

- **Two (2) corporate tables of 10 at the formal dinner (VIP seating)**
- Opportunity to have company representative present the Don Quijote Award during the ceremony (one category)
- Company logo prominently displayed at event and in all media ads
- Company name mention in event media releases
- **Company recognized during the DQA Press Conference**
- **Company logo prominently displayed at Don Quijote Awards pre-event press conference**
- **Company recognized as a top sponsor in all related DQA events**
- **Opportunity to place a complimentary company ad on inside back cover in event program**

Gold

\$ 10,000

- One (1) corporate table of 10 at the formal dinner
- Company logo displayed at event
- Company logo placed on Don Quijote website with hot link for visitors to connect directly to company website
- Company logo placed in event program
- Opportunity to place a complimentary company ad (half-page) in event program
- Company logo placed in all print media ads
- Company name mention in event media releases
- Verbal recognition during the event
- Company logo displayed at Don Quijote Awards pre-event press conference

Individual Tickets

\$ 500

* Limited individual tickets, with up to 40 available

(Up to 4 people can be seated together based on space availability)

[Click Here to Purchase
Corporate Tables or Tickets](#)

Specialty Sponsorships

**Additional customized opportunities may be available*

Red Carpet Cocktail Reception \$ 15,000

** Limited to two sponsors*

- Recognition as sponsor of the Don Quijote Awards Reception and Red Carpet
- Opportunity to have gobo lights in the reception area with company logo
- One (1) corporate table of 10 at the formal dinner
- Company name on corporate table
- Half-page, four-color ad in event program
- Company logo placed in event program and print media ads
- Company name mention in event media releases
- Company logo displayed at Don Quijote press conference
- Company logo displayed during the event
- Verbal recognition during the event

Shuttle Service \$ 15,000

** Limited to two sponsors*

- Opportunity to submit a promotional video and/or video commercial to play during the bus ride to and from the Epcot World Showplace Pavilion.
- One (1) corporate table of 10 at the formal dinner
- Company name on corporate table
- Half page, four-color ad in event program.
- Company logo placed in event program and print media ads
- Company name mention in event media releases
- Company logo displayed at Don Quijote press conference
- Company logo displayed during the event
- Verbal recognition during the event

Portrait Photography \$ 8,500

** Industry exclusivity at this level*

- Exclusive sponsor of the Don Quijote Awards Portrait Photography
- Company logo to be printed on each souvenir photos
- Social media promotions

Table Centerpieces \$ 8,000

** Industry exclusivity at this level*

- Company name or logo on all corporate table centerpieces
- Full-page ad

Press Conference \$ 5,000

- Logo on Press Conference invitation and event
- Opportunity to deliver 1-minute message or video during press conference
- Opportunity to provide special gift to press conference attendees



Program Ads

Full-Page Ad

\$ 950

Included with top
sponsorship levels
Live area 8.5" W x 11" H

Half-Page Ad

\$ 650

Included with some
sponsorship levels
Live area 8.5" W x 5.25" H

Publication size: 8.5" W x 11" H

- Extra bleed, PDF format, 300 dpi or greater
- FORMAT File Formats Accepted: PDF
- Resolution: Submitted files must be no less than 300 dpi
- Fonts: All fonts must be embedded. Only OpenType and Postscript fonts will be accepted
- NO TRUE TYPE FONTS
- Color: All color images must be CMYK and all black copy must be 100% black
- Transparencies: Transparencies and other effects used in vector format software
- Illustrator or InDesign must be flattened

