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FOR IMMEDIATE RELEASE

**HISPANIC CHAMBER OF COMMERCE AND HISPANIC BUSINESS INITIATIVE FUND
RECOGNIZE OUTSTANDING LEADERS, ENTREPRENEURS AND PROFESSIONALS**

Don Quijote Awards Finalists and Lifetime Achievement Award Recipient Announced

ORLANDO, FL.—November 8, 2011—In a press conference today, the Hispanic Chamber of Commerce of Metro Orlando and the Hispanic Business Initiative Fund of Florida, Inc. (HBIF) announced the Lifetime Achievement Award recipient and the 15 finalists for the 14th Annual Don Quijote Awards.

The award winners will be announced at the Don Quijote Awards Gala on Saturday, December 3, 2011 at Walt Disney World's Contemporary Resort. Each year, the Don Quijote Awards recognize business excellence, dedication to serve the community and outstanding professionalism among Central Florida's Hispanic community.

"The Don Quijote Awards truly bring to light the tremendous perseverance and business success of Central Florida's Hispanic community," said HBIF President & CEO Augusto Sanabria. "We honor each of these finalists for their hard work, dedication, and community involvement."

"This is a great day in the Hispanic community of Central Florida as we recognize the accomplishments of these business and civic leaders. Their significant contributions to our community, and demonstrated success in their industries serve as deep inspiration to many Hispanic entrepreneurs in our region," said Hispanic Chamber of Commerce President Ramón Ojeda.

Dr. Antonia Coello Novello, M.D., will receive the Lifetime Achievement Award for her historic and highly successful career.

In 1990, Dr. Novello was appointed fourteenth surgeon general of the United States by President George H.W. Bush. She was the first woman and the first Hispanic ever to hold that office. Her appointment came after nearly two decades of public service at the National Institutes of Health, where she took a role in drafting national legislation regarding organ transplantation.

After completing her tenure as Surgeon General, Dr. Novello's endeavors included serving as a UNICEF Special Representative for Health and Nutrition, as a visiting professor at John Hopkins University, and as Commissioner of Health for the State of New York. In 2008, she brought her talents to Central Florida and currently serves as Executive Director of Public Health Policy and Implementation at Florida Hospital

In addition, three finalists were named in each of five categories. The 14th Annual Don Quijote Award finalists are as follows:

Hispanic Business of the Year – 5 Years in Business or Less

- Melao Bakery, Eduardo and Yanira Colon
- Headquarter Honda, The Jeronimo Estéve Family
- Kings Service Solutions, Arnaldo and Yanet Herrero

Hispanic Business of the Year – More Than 5 Years in Business

- Resource Employment Solutions, Moises Lluberes and Louis Lluberes
- Resource Management, Inc., Rey Lopez
- Pet Paradise Animal Hospital, Dr. Ana Ortiz and Jose Berrios

Professional of the Year

- José Costa, Nodarse A Terracon Company
- Yvonne Chang, Disney Vacation Club
- Jaime Piñero, CenturyLink

Hispanic Community Champion Finalists

- Eugene Campbell, Walt Disney Company
- Keith Landry, Fox 35
- Tony Jenkins, BlueCross BlueShield of Florida

Excellence Award Finalists

- Guillermo “Bill” Hansen, El Osceola Star
- Antonio Guernica
- Lt. Col. Wilson Ariza, U.S. Army

The Don Quijote Awards are made possible thanks to the support of the Central Florida business community. The event sponsors include **Walt Disney World Parks and Resorts, BrightHouse Networks Business Solutions, BlueCross and BlueShield of Florida, Darden, Florida Hospital, Orlando Magic, Wells Fargo, State Farm Insurance, Bank of America, JPMorgan Chase, Orlando Health, and Tupperware Brands**, among others.

For more information on the Don Quijote Awards, please visit www.donquijoteawards.com.

About the Hispanic Chamber of Commerce of Metro Orlando

The Hispanic Chamber of Commerce of Metro Orlando is a nonprofit organization whose mission is to provide leadership and support the economic development of the Hispanic business community of Metro Orlando. For more information about the Hispanic Chamber of Commerce, please visit www.HispanicChamber.net or call 407-428-5870.

About the Hispanic Business Initiative Fund of Florida, Inc.

The Hispanic Business Initiative Fund of Florida (HBIF) is the leading Hispanic economic development nonprofit organization specializing in providing bilingual assistance to Hispanic entrepreneurs trying to establish or expand their business in Central Florida. For more than 19 years, HBIF has promoted the Hispanic entrepreneur, provided programs and created community partnerships to enhance the economic development of the Hispanic business community. For more information, visit <http://www.hbiflorida.org> or call 407-428-5872.